

NextiraOne expands with launch of Romanian office

Communications expert aims to build on Eastern European growth

Paris – 22 May, 2007. NextiraOne today announced that it has launched into Romania with the opening of a new office in Bucharest. The addition of NextiraOne Romania takes to 17 the number of European territories with a direct NextiraOne presence.

NextiraOne is already a strong regional player, with solidly performing businesses in Austria, Poland, Hungary, Slovakia and the Czech Republic and the company sees significant growth potential in Romania. Recent research showed that coinciding with its admission to the European Union, foreign businesses made investments of more than \$9bn into Romania in 2006.

“Romania is a new and exciting territory for us and we aim to build up significant presence there, through acquisition if necessary,” said Rafi Kouyoumdjian, CEO of NextiraOne. “Organisations in the fast-developing economy can now take advantage of NextiraOne’s expertise to help them grow and further improve their competitive edge.”

Between 2005-2006 NextiraOne’s order pipeline in Central and Eastern European grew, with orders of contact centre equipment leaping 85 per cent and unified communications technologies up 40 per cent.

NextiraOne already has customers in Romania, including leading financial services organisation Raiffeisenbank Group, currently served by NextiraOne Austria. Initially supported by the neighbouring Austrian office and headed up by Alexander Mahovsky as its General Manager, NextiraOne Romania is recruiting locally-based sales and technical staff and will continue to work with existing technology partners to deliver solutions to organisations in the country.

NextiraOne Romania made its first appearance at the Cisco Expo 2007 in Bucharest in early May.

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About NextiraOne

Headquartered in Paris, NextiraOne are Europe's leading experts in communications services. We design, install, maintain and support all of our customers' communications needs from voice to mobility, security and applications. We provide seamless, end-to-end communications solutions working with the leading technology vendors in the industry to deliver maximum business benefit to our customers.

Discover more at: <http://www.nextiraone-eu.com>

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